

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Mundy Katowitz Media Inc**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003-3021**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
315688-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Michigan Education Associ	314-Michigan Education A	1830

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	315688	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/06/12	7 Action News This Morni	430a-5a	11- 11--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1-- 11-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 11/01/12 4:54 AM 7 Action News This Morning 430a-5a :30 MEA12JENKI NSH \$300.00 NM									
2 WXYZ F 11/02/12 4:54 AM 7 Action News This Morning 430a-5a :30 MEA12JENKI NSH \$300.00 NM									
3 WXYZ M 11/05/12 4:50 AM 7 Action News This Morning 430a-5a :30 MEA12JENKI NSH \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 - 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ Tu 11/06/12 4:54 AM 7 Action News This Morning 430a-5a :30 MEA12JENKI NSH \$300.00 NM									
2	11/01/12	11/06/12	5am News M-F	5-6am M-F	11- 11--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1-- 11-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 11/01/12 5:43 AM 5am News M-F 5-6am M-F :30 MEA12JENKI NSH \$900.00 NM									
2 WXYZ F 11/02/12 5:52 AM 5am News M-F 5-6am M-F :30 MEA12JENKI NSH \$900.00 NM									
3 WXYZ M 11/05/12 5:42 AM 5am News M-F 5-6am M-F :30 MEA12JENKI NSH \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 - 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ Tu 11/06/12 5:43 AM 5am News M-F 5-6am M-F :30 MEA12JENKI NSH \$900.00 NM									
3	11/06/12	11/06/12	Action News 6am	6-7am M-F	- T- - - -	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 - T- - - - 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 11/06/12 6:17 AM Action News 6am 6-7am M-F :30 MEA12JENKI NSH \$2,000.00 NM									



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Advertiser	Product	Estimate Number	
Michigan Education Associ	314-Michigan Education A	1830	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	11/01/12	11/06/12	M-F 7-9am	7-9am M-F	22- 22- -	:30	8	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 2- - 22- - 6 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Th 11/01/12 7:29 AM M-F 7-9am 7-9am M-F :30 MEA12JENKI NSH \$2,000.00 NM									
1 WXYZ Th 11/01/12 8:55 AM M-F 7-9am 7-9am M-F :30 MEA12JENKI NSH \$2,000.00 NM									
3 WXYZ F 11/02/12 7:25 AM M-F 7-9am 7-9am M-F :30 MEA12JENKI NSH \$2,000.00 NM									
4 WXYZ F 11/02/12 8:55 AM M-F 7-9am 7-9am M-F :30 MEA12JENKI NSH \$2,000.00 NM									
5 WXYZ M 11/05/12 7:29 AM M-F 7-9am 7-9am M-F :30 MEA12JENKI NSH \$2,000.00 NM									
6 WXYZ M 11/05/12 8:48 AM M-F 7-9am 7-9am M-F :30 MEA12JENKI NSH \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/12 11/12/12 - 2- - - - - 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WXYZ Tu 11/06/12 7:49 AM M-F 7-9am 7-9am M-F :30 MEA12JENKI NSH \$2,000.00 NM									
7 WXYZ Tu 11/06/12 8:48 AM M-F 7-9am 7-9am M-F :30 MEA12JENKI NSH \$2,000.00 NM									
5	11/03/12	11/03/12	GMA SAT 7-8am	SAT 7-8am	- - - - - S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 - - - - - S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 7:29 AM GMA SAT 7-8am SAT 7-8am :30 MEA12JENKI NSH \$1,200.00 NM									
6	11/04/12	11/04/12	Action News SUN 6am	SUN 6-7am	- - - - - S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 - - - - - S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 6:35 AM Action News SUN 6am SUN 6-7am :30 MEA12JENKI NSH \$1,200.00 NM									
7	11/01/12	11/05/12	M-F 9a-10a	9-10am M-F	1- - 11- -	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1- - 11- - 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ Th 11/01/12 9:35 AM M-F 9a-10a 9-10am M-F :30 MEA12JENKI NSH \$1,500.00 NM									
1 WXYZ F 11/02/12 9:23 AM M-F 9a-10a 9-10am M-F :30 MEA12JENKI NSH \$1,500.00 NM									
2 WXYZ M 11/05/12 9:45 AM M-F 9a-10a 9-10am M-F :30 MEA12JENKI NSH \$1,500.00 NM									
8	11/01/12	11/05/12	5-6pm M-F	5-6pm M-F	1- - 11- -	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1- - 11- - 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 11/01/12 5:23 PM 5-6pm M-F 5-6pm M-F :30 MEA12JENKI NSH \$3,000.00 NM									
2 WXYZ F 11/02/12 5:14 PM 5-6pm M-F 5-6pm M-F :30 MEA12JENKI NSH \$3,000.00 NM									
3 WXYZ M 11/05/12 5:51 PM 5-6pm M-F 5-6pm M-F :30 MEA12JENKI NSH \$3,000.00 NM									
9	11/01/12	11/05/12	Jimmy Kimmel Live	1205am-105am M-F	1- - 11- -	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1- - 11- - 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 11/01/12 12:57 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEA12JENKI NSH \$750.00 NM									
2 WXYZ F 11/02/12 12:56 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEA12JENKI NSH \$750.00 NM									
3 WXYZ M 11/05/12 12:44 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEA12JENKI NSH \$750.00 NM									



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315688-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Michigan Education Associ	314-Michigan Education A	1830	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	11/01/12	11/05/12	M-F 106a-206a	106am-206am	1--11--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 1--11-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Th 11/01/12 1:24 AM M-F 106a-206a 106am-206am :30 MEA12JENKI NSH \$400.00 NM									
2 WXYZ F 11/02/12 2:02 AM M-F 106a-206a 106am-206am :30 MEA12JENKI NSH \$400.00 NM									
3 WXYZ M 11/05/12 1:29 AM M-F 106a-206a 106am-206am :30 MEA12JENKI NSH \$400.00 NM									
11	11/03/12	11/03/12	SA 1230a-130a	1230am-130am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 12:50 AM SA 1230a-130a 1230am-130am :30 MEA12JENKI NSH \$250.00 NM									
12	11/03/12	11/03/12	SA 130a-230a	130am-230am	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 1:52 AM SA 130a-230a 130am-230am :30 MEA12JENKI NSH \$100.00 NM									
13	11/04/12	11/04/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 SU 1130p-12a 1130pm-12am :00 <del>\$1,000.00</del> NM									
Credited									
14	11/04/12	11/04/12	SU 12a-1a	12am-1am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 12:51 AM SU 12a-1a 12am-1am :30 MEA12JENKI NSH \$350.00 NM									
15	11/03/12	11/03/12	SA 10-11am News	10-11am	-----S-	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 10:24 AM SA 10-11am News 10-11am :30 MEA12JENKI NSH \$1,750.00 NM									
16	11/03/12	11/03/12	SA 10-11am News	10-11am	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 10:55 AM SA 10-11am News 10-11am :30 MEA12JENKI NSH \$3,000.00 NM									
17	11/04/12	11/04/12	SU 12-1p News	12-1p	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 12:38 PM SU 12-1p News 12-1p :30 MEA12JENKI NSH \$3,000.00 NM									

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Advertiser	Product	Estimate Number	
Michigan Education Associ	314-Michigan Education A	1830	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
18	11/04/12	11/04/12	ET Weekend 1-2pm	ET Weekend 1-2pm	-----S	:30	1	\$2,000.00	NM	
<div>Weeks:    <u>Start Date</u>   <u>End Date</u>    <u>MTWTFSS</u>        <u>Spots/Week</u>        <u>Rate</u>                  10/30/12   11/05/12    -----S                      1        \$2,000.00</div>										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	Su	11/04/12	1:18 PM	ET Weekend 1-2pm	ET Weekend 1-2pm	:30	MEA12JENKINS	\$2,000.00	NM

<u>Total Spots</u>	<b>38</b>	<u>Gross Total</u>	<b>\$52,600.00</b>
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**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$7,890.00</b>
<u>Net Amount Due</u>	<b>\$44,710.00</b>